

Unlock the Potential of Your Family Business with the 5R Framework



At the heart of every thriving family-owned business lies relationships and effective communication.

Unlock the true potential of your communication channels as the 5R Framework strengthens them, fostering harmony among family members and creating a collaborative and united working environment.

Supercharge Your Family Business with the Game-Changing 5R Framework: Putting Your Family Business on the Couch. Denise Archie from Coaching College has a strong background in family businesses. Between her parents, aunts, uncles and cousins and her own family business for over 25 years, she has seen and heard it all.

Our immersive live online workshop, where Denise Archie, a respected expert in family business and leadership, will reveal the secrets to long-term success and secure a prosperous future for generations to come. Brace yourself for a revolutionary experience as the 5R Framework transforms your business strategy and propels your enterprise to extraordinary heights.

What is Putting your Business on a Couch: The 5R Framework a practical approach to leading and managing your family business? The 5R Framework measures your success at



Recruit



Relationships



Retain



Reskilling



**Return on
Investment**

Discover a comprehensive array of proven strategies and cutting-edge techniques that guarantee perpetual prosperity for your family business. With the 5R Framework, you'll master the art of identifying and nurturing your family's exceptional talent, recruiting and retaining key employees, and assembling a resilient and high-performing team that drives your business forward.

At the heart of every thriving family-owned business lies effective communication. Unlock the true potential of your communication channels as the 5R Framework strengthens them, fostering harmony among family members and creating a collaborative and united working environment.

Prepare for a paradigm shift in financial management, an essential ingredient for long-term triumph. Delve into the depths of the 5R Framework to uncover powerful techniques and sophisticated measurement tools that empower you to make informed decisions, measure return on investment (ROI) with precision, and safeguard the unwavering financial stability of your family business.

Embark on a transformative journey with our seasoned experts as they provide practical tips and tailored recommendations, specifically designed to address the unique dynamics and challenges faced by family-owned enterprises. Witness firsthand the evolution of your family business as it harnesses the unrivalled potential of the 5R Framework.

Don't miss this exclusive opportunity to unlock the full, untapped potential of your family business. Secure your spot now for our highly sought-after workshop on the revolutionary 5R Framework and revolutionize the way you do business. Success, continuity, and enduring prosperity await your family business as it embraces the unparalleled power of the 5R Framework.